



# LETTER FROM THE CHAIR

As we launch Plan 2033, details emerging from Texas A&M about their Downtown expansion are starting to clarify how this new Downtown anchor will bolster the center city's role as a place where higher education research and cutting-edge industry intersect.

At the same time, progress on the Convention Center expansion, construction of Deco 969's 302-unit apartment tower, the \$40M renovation of the Sheraton Fort Worth Hotel, and the Omni Fort Worth Hotel's 400-room addition announcement signal a bright future for the southeast quadrant of Downtown.

Advancements on Heritage and Paddock Parks, multifamily redevelopment along the Samuels Avenue corridor, and progress on Panther Island bypass canal design are transforming the north end of Downtown. To the east, Fort Worth Housing Solutions is working on the redevelopment of Butler Place, and to the west, the City of Fort Worth is preparing to move into the new City Hall. In the center of Downtown, a new future awaits the Central Library site.

Taken together, these developments and more are reshaping our Downtown. And while this progress is significant, about 33% of all Downtown land remains either vacant, used as surface parking lots, or poised for redevelopment. There is still much to do.

Members of Downtown Fort Worth, Inc., our City and County partners, our economic development partners, and many others have been working for years to achieve the momentum we currently experience. In the years to come, we will see the fruits of that labor continue to ripen while we continue to plant seeds for the future.

We invite you to be a part of the exciting work of Downtown Fort Worth's renewal and hope you will find the inspiration in the pages of this annual report to make your mark on our central city.

a place where higher education research and cutting-edge industry intersect."

Larry Anfin, Chair Downtown Fort Worth, Inc.

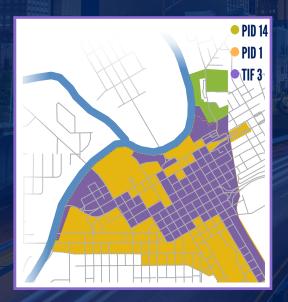


# ABOUT US

**Downtown Fort Worth, Inc. (DFWI)** is a 501(c)(6) nonprofit membership organization dedicated to being the catalyst for transforming Downtown into a vibrant place to live, visit, enjoy, and conduct business through an aggressive leadership of programs, projects, and partnerships.

Downtown Fort Worth Initiatives, Inc. (DFWII) is a 501(c)(3) nonprofit corporation that provides a pathway for foundation grants, philanthropic donations, and other contributions to help fund charitable, educational, and public-purpose

Downtown projects.



#### Public Improvement Districts (PID #1 & #14)

provide enhanced services to property owners, including maintenance and landscaping, public space management, promotions and marketing, hospitality services, homelessness outreach and referral, research, transportation, planning, and security enhancements to 564 acres of Downtown.

Tax Increment Finance District (TIF #3) is an effective economic development tool that bridges financial gaps in targeted Downtown development. It encourages high-quality construction and design, supports public infrastructure, and accelerates new tax revenue for all local taxing jurisdictions.

#### STRATEGIC ACTION PLAN

This year's progress toward fulfilling the objectives of Plan 2023, Downtown's 10-year Strategic Action Plan in 2021, is reported in the pages of this report.

SIX MAJOR FOCUS AREAS:

BUSINESS DEVELOPMENT

EDUCATION

HOUSING

RETAIL, ARTS, AND ENTERTAINMENT

TRANSPORTATION

URBAN DESIGN, OPEN SPACE,

& PUBLIC ART

## **DFWI & DFWII OPERATIONS AREAS**

**Public Improvement District #1** 

Maintenance and Landscaping. Downtown Ambassadors, Security Enhancement, Public Space Management, Marketing, Research, Planning



#### FORT WORTH DOWNTOWN **NEIGHBORHOOD ALLIANCE**

Downtown **Design Review** 



**Burnett Park** 



**DEVELOPER** ASSISTANCE

TRIBUTE IN

**FORT WORTH** 



**NEIGHBORHOOD ALLIANCE** 

Downtown
Business &
Resident Assistance

JENNINGS PLACE

AND PLANNING





& Surrounding Park Improvements



Tax Increment Finance District



#### PLAN 2023 PROGRESS

#### FORT WORTH CENTRAL LIBRARY SITE

The City of Fort Worth listed the Fort Worth Central Library for sale in early 2022. The nearly 250K-square foot, three-story building on more than two acres no longer meets the needs of the library, which is downsizing. At the time of printing, Dallas-based Dart Interests is planning redevelopment of the site, which could include two high-rise buildings.





**COUNCIL CHAMBERS** 

#### **CITY HALL**

The former Pier 1 Imports headquarters' transformation into the new City Hall has begun. An interdepartmental team of city employees is making strides on plans for the new City Hall, current City Hall, and several other city-owned and leased buildings Downtown. Recent work included gathering input on new Council Chambers to be built on-site and vehicular and pedestrian access improvements. The City Council Chamber project expects to host the first council meeting in the new facility in the first half of 2024.

Transformation of this building should increase market awareness of the west side of Downtown, where land is available for redevelopment.

CITY HALL

# USE MARKET DEMAND ANALYSIS OF FORT WORTH TO DETERMINE THE NEEDS OF CITIZENS, VISITORS, AND THE HOSPITALITY INDUSTRY.

TOURISM
18.4 MILLION
VISITS IN
2022

1,538
HOTEL ROOMS
ARE IN VARIOUS STAGES OF THE PLANNING PROCESS

#### **CONVENTION CENTER EXPANSION**

The first phase of the Fort Worth Convention Center expansion, which begins in 2023, includes:

- Demolishing existing and relocating loading docks
- $\bullet \ \, \text{Constructing a new, modern banquet kitchen}$
- Straightening Commerce Street

Phase I also includes a variety of significant infrastructure projects to support both phases of the project. Phase I will begin construction in mid-2023 and be complete in 2026. The City of Fort Worth is working with Thompson, Ventulett, Stainback & Associates, and local firm Bennett Partners on Phase I.

Phase 2 will include demolition of the arena and expansion of the center on that site.



COMMERCE STREET CONCEPT

### NEW HOTELS IN THE DEVELOPMENT PIPELINE



#### **AVID HOTEL**

#### **Under Construction**

320 Samuels Avenue 104 Rooms Limited Service



#### **OMNI EXPANSION**

#### **Planned**

400 Rooms Full-Service



#### **LE MERIDIEN**

#### **Under Construction**

815 Commerce Street 188 Rooms Full-Service



# NEW FORT WORTH CONVENTION CENTER HQ HOTEL

#### Planned

Commerce Street 600 – 1,000 Rooms Full-Service



## PRESERVE HISTORIC/ CULTURAL BUILDINGS AS LANDMARKS FOR DOWNTOWN.



#### **SANDMAN SIGNATURE HOTEL**

#### Now Open

810 Houston Street 245 Rooms Full-Service Restaurant: Musume



#### SUPPORT EXISTING HIGHER EDUCATION INSTITUTIONS AS PLANS FOR FUTURE GROWTH DEVELOP.



#### TEXAS A&M UNIVERSITY EXPANSION

Texas A&M University has made significant strides toward its Downtown expansion. The groundbreaking on the first of three new buildings for the new Texas A&M Fort Worth campus is planned for June 2023. With the Law School as a significant anchor, other A&M education and research disciplines will call the new campus home. These fields of study will collaborate with local industry leaders and emerging businesses in engineering, material science, AI, visualization, food science, and more. In response to corporate interest in the project, inflation, and other issues, the TAMUS Board of Regents increased the investment for the first building, Law & Education, from \$85 million to \$150 million.



Many thanks to the early supporters of the Texas A&M expansion vision. During the early months of Covid, the TAMU Academic Anchor Strategy study by U3 Advisors articulated the advantages and strategic benefits of a Downtown Fort Worth Texas A&M innovation hub with the Law School as the anchor. This study was followed by a second report by U3 Advisors which matched the objectives of Fort Worth and Tarrant County's economic development priorities, the needs of key Fort Worth industries, and Texas A&M's research strengths.

These reports were made possible thanks to the foresight and generosity of the following groups and individuals. A special note of recognition is due to John Goff for championing the Texas A&M expansion project with such personal commitment and enthusiasm.

#### Fort Worth Academic Anchor Strategy

Bennett Partners

Bryce Trust

Downtown Fort Worth Initiatives, Inc.

Flowers to Go in Sundance Square

Fort Worth Promotion

& Development Fund

North Texas Community Foundation

Plains Capital Bank

Red Oak Realty

Sheraton Fort Worth Hotel

The Real Estate Council of Greater Fort Worth

#### Fort Worth & Tarrant County Needs Assessment

Bank of America

City of Fort Worth

Fort Worth Now

Jetta Operating Company, Inc.

Kelly Hart & Hallman

North Texas Community

Foundation

Omni Fort Worth Hotel

#### Sheraton Fort Worth Hotel

**Tarrant County** 

The Real Estate Council of Greater Fort Worth

Trinity Metro

Visit Fort Worth

## PLAN 2023 VISION

Targeted educational programs and new learning institutions in Downtown will focus on current and future industry clusters to attract and hold knowledge-based companies and workers. This effort will maintain Fort Worth's primacy as host to a vibrant and innovative regional workforce and provide critical lifelong learning experiences for its residents.

# **EDUCATION**

# SUPPORT AND PROMOTE NASH ELEMENTARY AND THE YOUNG WOMEN'S LEADERSHIP ACADEMY.

#### SUPPORT AND PROMOTE NASH ELEMENTARY AND THE YOUNG WOMEN'S LEADERSHIP ACADEMY (YWLA).

DFWI has begun working with YWLA and FWISD leadership on the needs of YWLA Downtown. \$19.5M in bond funding is available for this school.



#### 2022 YOUNG WOMEN'S LEADERSHIP ACADEMY HIGHLIGHTS

US News & World Report Rankings

#1 #8 #21 #130 FWISD NORTH TEXAS TEXAS UNITED STATES

RANKED IN THE TOP 1% OF PUBLIC SCHOOLS NATIONWIDE SINCE 2019.

PID #14 continues to assist Nash Elementary's landscaping appearance. Conversations continue with FWISD leadership about the needs of Nash. After-hours programming has been noted as a significant need.



#### I.M TERRELL TEXAS EDUCATION AGENCY 2022 SCHOOL REPORT CARD





STUDENT ACHIEVEMENT



SCHOOL PROGRESS



CLOSING THE GAPS



90% OCCUPANCY RATE \$1,763

AVERAGE
APARTMENT RENT

\$315K

MEDIAN SALES PRICE OF DOWNTOWN CONDOMINIUMS & TOWNHOMES SOLD

\$274
AVERAGE SALES PRICE
PER SQUARE FOOT FOR
CONDOMINIUMS & TOWNHOMES

Increase the overall number of residential units in Downtown and adjacent districts.

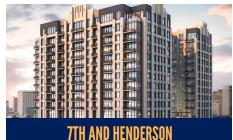
Attract an additional 7,500 units of housing to the greater Downtown area, 2,500 of those units in Downtown.





Under Construction - 969 Commerce Street 302 units - 27 stories Developer: Southern Land Company





Planned - 310 Units - 16 Stories Developer: Allen Harrison Company, LLC

THE JONES

Planned - 1000 Jones Street
310 units - Developer: AHS Residential



1000 WEATHERFORD
Planned - 1000 Weatherford Street
492 units - Developer: AHS Residential



Planned · 1100 Texas Street 39 units - Developer: Brewer & Hale



Planned - 1400 Henderson Avenue Senior Housing - 199 units Developer: Wilks Development with L2L Development Advisors



Planned · 1101 Gounah Street - 172 units, 4 stories Developer: Urban Genesis



#### 1104 GREER

Planned · 6 condo units Developer: Nomad Build One LLC

In addition to these announced developments, the Oil and Gas Building and the Oncor Building have been purchased with plans for residential conversion. These two projects will add 540 units to the Downtown inventory.

The rapid rise in interest rates and construction inflation may affect some of these developments.

#### **ENCOURAGE THE DEVELOPMENT** OF AFFORDABLE WORKFORCE HOUSING UNITS DOWNTOWN.

#### JENNINGS PLACE

New 172 Hillside Partners LLC is an FWHS/ DFWII joint venture created to acquire and operate Jennings Place. New 172 Hillside Partners LLC owns the apartments through 2037. After that, DFWII has a favorable option to purchase the project from the partnership. Jennings Place maintains an occupancy of 96%; 60% of the units are affordable.

#### THE HUNTLEY

- · Under Construction
- · 100 Harding Street
- · 296 units; 5 stories
- 51% affordable
- · Developer: Stonehawk Capital



CONSTRUCTION OF THIS PROJECT IS SCHEDULED FOR COMPLETION IN JUNE 2023.



# DOWNTOWN SOCIAL MEDIA FOLLOWER GROWTH 224K+ TOTAL FOLLOWERS 4% INCREASE



@DOWNTOWNFORTWORTH 114.8K FOLLOWERS



@DTFORTWORTH 48.8K FOLLOWERS



@DOWNTOWNFORTWORTH 66.2K FOLLOWERS



@DOWNTOWN FORT WORTH, INC. 5.7K FOLLOWERS

FIND DOWNTOWN ON SOCIAL MEDIA, AND BE SURE TO LIKE, FOLLOW AND SHARE! USE #DOWNTOWNFORTWORTH TO SHOW US HOW YOU <u>Do Downtown!</u>

#### **DOWNTOWN ITINERARIES**

DFWI has created and promotes several "Downtown itineraries" that give visitors great ideas for shopping and eating Downtown. The itineraries focus on special occasions, family outings, and areas of interest.



# DO DOWNTOWN DIGITAL CAMPAIGN

361K+

DIGITAL IMPRESSIONS

**212K+** 

VEEKLY BILLBOARD Impressions

The DO Downtown digital campaign uses DFWI's social media channels to promote restaurants and retailers through eye-catching and interactive engagement. DFWI's intent is to help drive traffic through original content and amplify merchant promotions.

Coordinate with stakeholders to maximize the potential for marketing plans that make Downtown the destination in Fort Worth to attract people at all times.

TOTAL ANNUAL IMPRESSIONS 8.8 M

#### LOVE YOUR DOWNTOWN PROGRAM

While walking their beats, the Downtown Ambassadors helped spread the love during our Valentine's Day weekend promotion. They passed out roses from Flowers to Go to Downtown visitors and were featured in videos promoting the Ambassador program and Downtown retailers. A Valentine's Day giveaway featured gift cards and prizes totaling \$1,000 from 15 Downtown businesses. The promotion ended in Burnett Park with a Valentine's Day performance by Armond Vance under the Singing Trees.



#### PROGRAM PARKS AND OPEN SPACES TO ATTRACT VISITORS AND ADD VIBRANCY.

#### **BURNETT PARK**

Through a grant from the Burnett Foundation and a contract with the City of Fort Worth, DFWII provides the administration, management, maintenance, and landscaping for Burnett Park.

On October 12, 2022, The Burnett Foundation's Neils Agather presented DFWII Chairman Larry Anfin with

a \$4.5 million check for a permanent endowment for the maintenance, repair, and improvement of Burnett Park. Thanks to this generous donation, DFWII will continue maintaining and improving central Downtown's largest greenspace at the high levels envisioned by the Burnett Foundation.



#### **MOVIE NIGHTS IN BURNETT PARK**

DFWII, with funding support from Burnett Plaza, Guaranty Bank & Trust, and Haltom's Jewelers, introduced Movie Nights in Burnett Park, a fournight, free and open to the public movie series. Thanks to Red Oak Realty, hundreds of movie goers enjoyed free parking in the First on 7th Garage for each film. Additional programming including costume contests, passport games, sweet treat giveaways from Neighbor's House, and photos with Santa took place before the movies.

THE SANDLOT, ENCANTO, GREASE, ELF

#### THE "SINGING TREES"

DFWII introduced an interactive light installation in Burnett Park through the support of the Burnett Foundation. "The Singing Trees" illuminate and change colors as they react to nearby sounds.

The family-friendly light installation is free and open to the public during park hours, 3 PM - 10 PM daily.





## **BURNETT PARK PROGRAMMING**









#### FESTIVALS AND EVENTS

In April, MAIN ST. Fort Worth Arts
Festival, with new presenting sponsor
PNC Bank, welcomed back crowds
in Downtown after the festival's twoyear pandemic hiatus. Thank you to
the hard-working artists, our generous
sponsors, and scores of dedicated
volunteers and vendors for making
MAIN ST.'s return so successful. It was
rewarding to see how everyone pulled
together to make the return of MAIN
ST. welcoming to everyone!

#### **MAIN ST. AT A GLANCE**

203 JURIED ARTIST SELECTED FROM 902 APPLICANTS

62 LOCAL AND TEXAS ARTISTS

NATIONAL, REGIONAL, & LOCAL BANDS

Featured on four stages including the UT Arlington Stage, the Hear Fort Worth Stage presented by Pinnacle Bank and the First Street Stage.

The Young People's Art Fair presented by Tarrant County College showcased young artists ages 7–17.

Maker's Zone gave children a chance to use their creative talents to build, design, sketch, and create.

Sandi Cochrum, was named the 2022 DFWII Festival & Events Volunteer of the Year.









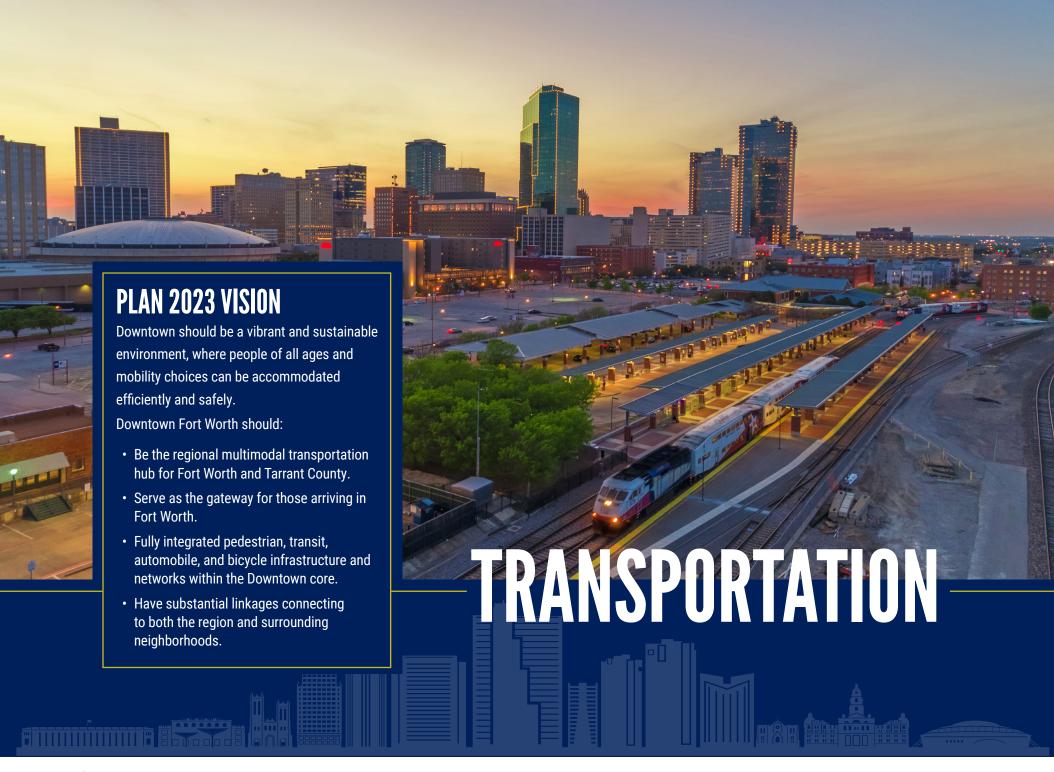
The 40th edition of the GM Financial Parade of Lights rolled through Downtown on November 20, 2022, led by the parade Grand Marshal and Texas A&M University System Chancellor, John Sharp.



Title sponsor General Motors Financial supported a live production of the full parade on TXA-21 and on Facebook Live with the theme, "Lights, Camera...Christmas!"

Support for floats and parade elements were received by companies and individuals including, Alcon, Tarrant County College, Karen and Larry Anfin, the Fort Worth Hispanic Chamber of Commerce and Dr. Marie Holliday and hundreds of community participants from around Fort Worth provided a dazzling show.

Over 9,000 reserved seats were sold and thousands more viewed the live broadcast and lined the 1.5-mile parade route.

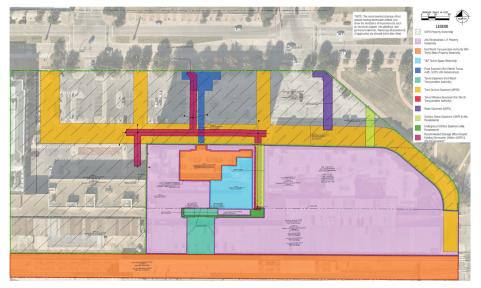


DEVELOP A COMPREHENSIVE CENTRAL CITY TRANSIT STRATEGY AND SYSTEM THAT CONNECTS REGIONAL RAIL AT THE CENTRAL STATION AND THE T&P STATION THROUGH DOWNTOWN TO THE SURROUNDING COMMUNITIES IN CONJUNCTION WITH A REGIONAL TRANSIT PLAN.

#### **T&P PASSAGE**

DFWI has entered into an agreement with the design-build team Fain and Kimley Horn for landscape design, engineering, and construction of pedestrian improvements that will greatly improve the linkage between Lancaster Avenue and the Trinity Metro T&P passenger platform. A committee, including property owners along Lancaster Avenue, has guided the project. Design plans are complete, and construction is anticipated to begin in 2023. This \$1.7M project is funded by the Lancaster TIF.





#### **HIGH-SPEED RAIL**

The North Central Texas Council of Governments (NCTCOG), in cooperation with the Federal Railroad Administration (FRA) and Federal Transit Administration (FTA), are conducting engineering and environmental studies for the high-speed passenger service between Downtown Dallas and Downtown Fort Worth. The study will evaluate high-speed transportation alternatives to modernize and enhance mobility between Dallas and Fort Worth.

ENCOURAGE A MORE EFFICIENT AND CUSTOMER-ORIENTED APPROACH TO ON-STREET PARKING AND USE OF PARKING GARAGES.



#### FREE PUBLIC PARKING

In 2022, the Downtown TIF leased space in five private garages to provide free public parking to support Downtown's retail, dining, and entertainment venues. The TIF has 3,611 free evening/weekend parking spaces open to the public in those garages. The TIF has obligated funds to ensure ample free night/weekend parking through 2025.

1,000 free night and weekend spaces in the 777 main garage

**795** FREE NIGHT AND WEEKEND SPACES IN CITY CENTER GARAGE 1

 $1\,250$  Free night and weekend spaces in city center garage 2

4. 2.5HR FREE SPACES IN THE SUNDANCE SQUARE GARAGE #3 FOR PATRONS OF THE FW LIBRARY WITH LIBRARY VALIDATION

766 FREE NIGHT AND WEEKEND SPACES IN THE SUNDANCE SQUARE GARAGE #3

WORK WITH CITY AND TRINITY METRO TO EVALUATE, DEVELOP AND ENHANCE BICYCLE INFRASTRUCTURE.

#### FORT WORTH BIKE SHARING

PID#1 supports Fort Worth Bike Sharing (FWBS) through annual sponsorship. FWBS has 62 stations throughout the city, 16 of which are Downtown. In 2022, Downtown kiosks saw 23,213 checkouts. Panther Island Pavilion, City Place, and 777 Main are the top-performing stations.





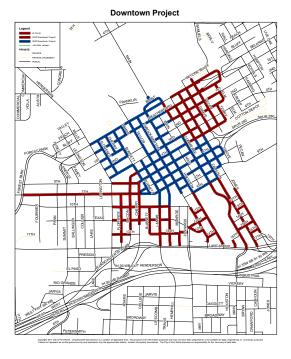
WORKING WITH STAKEHOLDERS, CREATE A LONG-TERM STRATEGY/MASTER PLAN TO IMPROVE AND ENHANCE PEDESTRIAN AND PERMANENT TRANSIT CONNECTIONS.

#### TPW MONTHLY COORDINATION MEETINGS

DFWI staff and members of the Transportation Committee meet monthly with City of Fort Worth Transportation and Public Works staff to ensure active and strategic coordination of planned improvements and maintenance in Downtown.

#### DOWNTOWN PAVING PLAN

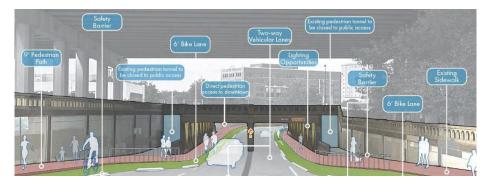
The 2022 Downtown repaving plan minimizes the cost and impact of future Downtown street reconstruction needs by improving pavement conditions - phase three of four was completed in February 2023. The \$5.2 million scope includes resurfacing the asphalt streets and performing pedestrian crossing, sidewalk, and ramp improvements.



#### LANCASTER MEDIAN LANDSCAPING

In 2020, the City hired LTS Design Group and Swofford Landscape to develop a final landscape design for the Lancaster Avenue medians. Inspired by Cliff Garden Studio's original concept for the Avenue of Light, the new design includes white Natchez Crepe Myrtle trees and Pink Muhly and Elijah Blue Fescue grasses. The project, managed by the Park & Recreation Department, began in early 2023.





#### **SOUTH MAIN TUNNEL**

The South Main Gateway project, led by Near Southside Inc. and funded by TIF #4, will deliver functional and aesthetic improvements to the South Main underpass. The project team, including Fort Worth Public Art, DFWI, consultants, engineers, artists, and the City of Fort Worth, is exploring a concept that has the potential to become a transformative multi-modal gateway between Near Southside and Downtown.

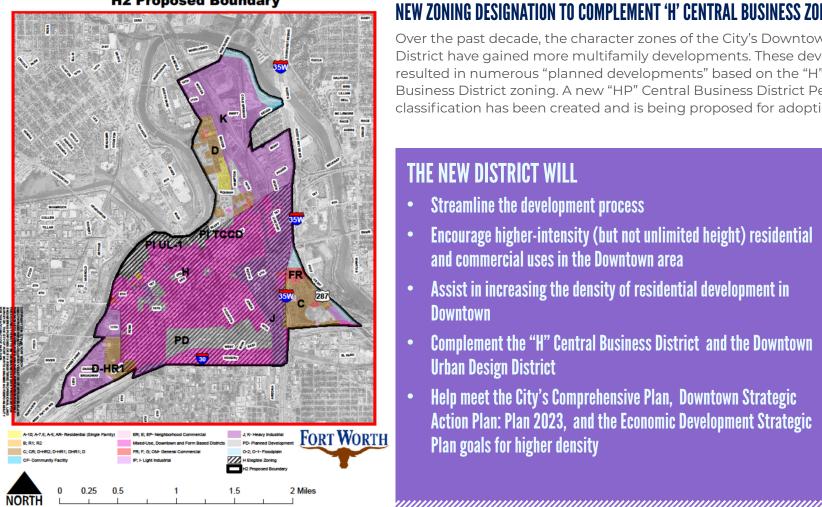


**ENCOURAGE HIGH-QUALITY OVERALL DESIGN OF** DOWNTOWN.

#### DOWNTOWN URBAN DESIGN DISTRICT

The City of Fort Worth worked closely with DFWI staff and DFWI's Design Review Committee to review approximately 168 Downtown Design Review Board (DDRB) cases. One hundered forty-one were approved administratively. The Design Review Committee, comprised of DFWI volunteers with expertise in design, planning, engineering, or property management, offers courtesy reviews before applicants present to the DDRB.

#### **H2 Proposed Boundary**



#### NEW ZONING DESIGNATION TO COMPLEMENT 'H' CENTRAL BUSINESS ZONING

Over the past decade, the character zones of the City's Downtown Urban Design District have gained more multifamily developments. These developments resulted in numerous "planned developments" based on the "H" Central Business District zoning, A new "HP" Central Business District Peripheral zoning classification has been created and is being proposed for adoption by City staff.

#### THE NEW DISTRICT WILL

- Streamline the development process
- Encourage higher-intensity (but not unlimited height) residential and commercial uses in the Downtown area
- Assist in increasing the density of residential development in Downtown
- Complement the "H" Central Business District and the Downtown **Urban Design District**
- Help meet the City's Comprehensive Plan, Downtown Strategic Action Plan: Plan 2023, and the Economic Development Strategic Plan goals for higher density

#### **BURNETT PARK IMPROVEMENTS**

In 2022, Burnett Park improvements included:

- A new 2,200 sq ft deck in the southeast corner of the park
- Recreational area upgrades
- New perimeter tree lighting

INCREASE THE PROMINENCE AND USEFULNESS OF DOWNTOWN OPEN SPACES AND PARKS AND CREATE NEW PARK AND GREEN SPACE OPPORTUNITIES.

The deck expands the park's functionality by adding usable space where groundcover and crepe myrtles used to be. A padded synthetic turf replaced the rubber matting in the recreational areas, and new perimeter tree lighting now illuminates the once-dark sidewalks.

Many thanks to Burnett Plaza, The Burnett Foundation, and the City of Fort Worth for funding these Burnett Park enhancements.





**NEW PERIMETER LIGHTING** 





# ENCOURAGE THE INSTALLATION OF PUBLIC ART THROUGHOUT DOWNTOWN.

Three outdoor sculptures from the Modern Art Museum of Fort Worth's permanent collection are now on view indefinitely at the First on 7th Plaza, recently renovated by Red Oak Realty at 500 w. 7th Street.

Alex Katz Park Avenue Departure, 2019

Jesus Bautista Moroles Texas Shield, 1986

George Segal Chance Meeting, 1989



#### **FLIGHT**

Flight, the light sculpture by artist Dan Corson at the Hemphill Lamar Connector, was installed in 2021. The artwork is composed of 63 lighted sculptural "longhorn/ birds," each 12 feet in width.



#### **AVENUE OF LIGHT**

Lighting and technical upgrades to Avenue of Light on West Lancaster Avenue are expected to be complete in summer 2023. The six monumental stainless-steel sculptures by Cliff Garten Studios were installed on the medians in 2009.



#### **BEAUTY IN BECOMING**

In August 2022, Fort Worth-based artist Lynné Bowman Cravens installed Beauty in Becoming along Forest Park Boulevard adjacent to the South Holly Water Treatment Plant. The site-specific artwork is composed of five sculptures demonstrating key steps in folding an origami Scissor-tailed Flycatcher (known as the Texas Bird of Paradise), which makes its home in north Texas during the warmer months.



#### **3RD STREET MURAL**

The 3rd Street Mural, completed in March 2022, is located at the BNSF Railway underpass between Jennings Place (formerly Hillside Apartments) and Sundance Square. The mural is the final step in a greater pedestrian improvement project managed by DFWI for the Downtown gateway along 3rd Street in response to the closing of 1st Street.

DFWI managed the mural project with funding from BNSF Railway. Jana Renee, the artist, was selected through a juried process in 2019 to design and execute the mural.



FUTURE PADDOCK PARK

#### HERITAGE AND PADDOCK PARKS & SURROUNDING IMPROVEMENTS

DFWII, in partnership with the City of Fort Worth, continued work to advance the Heritage Park, Paddock Park, and associated streetscape projects. The 30% pedestrian and street improvement plans have been submitted to the City and are currently under review. The design team, led by MIG, includes local partners Huitt-Zollars and EMRAES. Bennett Partners is the lead on Heritage Park Plaza restoration.

A special thanks to the Amon G. Carter Foundation, Sid Richardson Foundation, and Streams and Valleys for their funding, leadership, and support. The City has also provided match funds for the latest design phase, and voters approved \$13.5 million in the May bond elections for Heritage and Paddock Parks' revitalization and improvements.

This project has evolved from a simple "reopening" of Heritage Park Plaza to addressing significant issues that kept the park from being successful. Stakeholder and community input served as a basis for the design of courthouse area traffic and pedestrian safety improvements, a wholesale reimagining of Paddock Park, and significant improvements to the bluff, including River Stairs and a Canopy Walk.



TO LEARN MORE ABOUT THIS PROJECT VISIT WWW.DFWI.ORG

# PUBLIC IMPROVEMENT DISTRICTS #1 & #14



Fort Worth Public Improvement District (PID #1) was founded in 1986. Administered by DFWI with the assistance of an advisory board, the PID offers a comprehensive program of services, including maintenance and landscaping, hospitality, security enhancements, market research, public space management, communications and marketing, transportation solutions, and planning.

#### **DOWNTOWN AMBASSADORS**

Here to Help! The Downtown

Ambassadors are a service of the
PID. The Ambassadors assist visitors,
Downtown residents, office workers,
and guests, creating a friendly and
welcoming environment. They also
serve as additional sets of eyes and ears
on the street and are well-connected to
public and private security operations.

- Hospitality Services
- Auto Assistance
- Directions
- Referrals to Social Services
- Recommendations
- Referrals to Safety Providers
- Clean Team Referrals



#### **DOWNTOWN AMBASSADORS**

15 Ambassadors

2,589
miles walked annually per Ambassador

**8,075** business contacts



**2,899** clean team referrals

47,202 hospitality assists



388 motorist assists

# AMBASSADOR PROGRAM HOMELESS OUTREACH COORDINATOR 2022 IMPACT

- 60 individuals connected to services
- 16 individuals transitioned to housing
- ◆ 20 currently on housing lists
- Two exploitation victims reunited with family

Thank you to our Homeless Outreach Coordinator, Paul Andrade, for his work connecting people in need with available resources, family, and housing. Downtown Ambassadors are on duty from 7 AM to midnight, seven days a week.

**Contact:** Ambassador@dfwi.org

**On-Duty Supervisor:** (817) 484-3723



#### **LANDSCAPE PLANTING**

PID #1 crews maintain approximately 13,500 square feet of planters where more than 75,000 flowering plants are installed annually.

#### **PUBLIC SPACE MANAGEMENT**

The 12-member Downtown PID Clean Team stays busy working on everything from graffiti and sticker removal to mowing, flower planting, tree trimming, pan and broom sidewalk cleaning, leaf blowing, leaf bagging and removal, trash removal, and other daily duties. During ice events, the crew applies de-icer and clears paths for pedestrians. The crews deployed 3,250 pounds of de-icer during the February storms.

Joining our daytime Clean Team is a crew that power washes sidewalks throughout the district each morning. Our overnight vendors use large street-sweeping vehicles to clean 72 miles of Downtown curbs weekly.

During the grackle migration seasons, the migratory bird abatement crew uses various techniques to discourage flocks from roosting Downtown. Falconry is one of the methods employed. Thanks to Fort Worth's successful efforts to change U.S. Fish and Wildlife rules on for-hire falconry, this technique is now used in many U.S. cities.

#### **SECURITY ENHANCEMENT**

PID #1 funds and supports security enhancement programs, including the Downtown Fort Worth Police Mounted Patrol Unit, Downtown Security Group, and the Fort Worth Police Bike Support Group.

DFWI staff member Matt Beard serves as the Chairman of the Fort Worth Police Bike Support Group and participates in the Downtown Security Group.









# BURNETT PARK RECEIVES FORT WORTH BEAUTIFUL AWARD

Recognizing DFWI's work at Burnett Park, the Fort Worth Beautiful Award was presented to DFWI by the Fort Worth Garden Club in January 2022. This annual award recognizes organizations or businesses that make outstanding contributions to our community through quality landscaping of its site and grounds. Special thanks to the Burnett Foundation and the City of Fort Worth for their commitment to maintaining this Downtown park with an elevated level of care.

#### **PID ADVISORY BOARDS**

The PID #1 and PID #14 boards serve as advisory bodies to DFWI, which manages both PIDs. This group includes property owners, tenants, residents, and property managers. The PID Boards receive quarterly updates, suggest improvements, and recommend the final budgets to the DFWI Board.

#### PID #1

Larry Auth - Omni Fort Worth Hotel, (Chair)

Laura Bird - Anthracite Realty Partners

Johnny Campbell - City Center Fort Worth

Gary Cumbie -The Cumbie Consultancy

Carlos De La Torre - FWDNA

Jennifer Eslinger - Burnett Plaza

Amber Finley - Finley Resources Inc.

Drew Hayden - The Worthington Renaissance

Fort Worth Hotel

Marie Holliday, DMD - Flowers to Go in

Sundance Square

Ashlee Johnson - Ron Investments, Ltd

Ed Kraus - Sundance Square

Walter Littlejohn - The Fort Worth Club

Michelle Lynn - Building Owners & Managers

Association

Renee Massey - Red Oak Realty

Mark Michalski - Kimpton Harper Hotel

Don Perfect - ONCOR

Carissa Taylor - AC Hotel Fort Worth

Courtney Towson - Sheraton Fort Worth Hotel

Jed Wagenknecht - Courtyard Fort Worth

Downtown/Blackstone

#### PID #14 ADVISORY BOARD

Tom Struhs - Westford Builders, (Chair)

Kent Bogle - Villa de Leon

Debbie Diaz - TownePlace Suites

Jeff Fulencheck - Carleton Residential Properties

Tara Pittman - Trinity Urban Bluffs & District

Anthony Renda – Trinity Bluff Development, LTD.

# **MEMBERSHIP**

DFWI is a member-driven, not-for-profit organization. Member leadership is the core of DFWI's effectiveness, and the organization relies on member participation. Membership is an opportunity for Downtown stakeholders, businesses, property owners, retailers, nonprofit organizations, and individuals to support and participate in the vitality of Downtown Fort Worth. If you are not already a member, we invite you to join today. Contact Becky Fetty for more information: beckyf@dfwi.org.

#### **DFWI ANNUAL MEETING**

Forward Thinking: On April 6, nearly 600 leading business, government, and industry professionals attended DFWI's 40th Annual Meeting, kicking off Plan 2033 with keynote speaker Scott Page of Interface Studio LLC.



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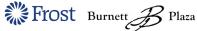
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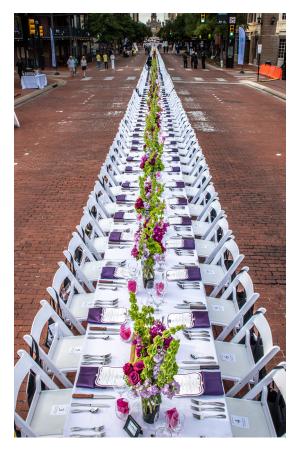
# MAIN TABLE

DFWI's signature fundraising event, the Main Table, was a blowout this year. Literally. After months of planning with Downtown's five leading steak houses, and just 5 minutes before dinner service, a roque storm cell raced over Downtown with winds fierce enough to topple the beautifully decorated tables. Our event sponsors, restaurants, members, and guests all pitched in to try and save whatever they could, but mother nature had something else in mind as the rain came. The restaurants changed gears to "Plan B" and served all 560 quests safely indoors.

Many, many thanks to the managers and staff of Waters Restaurant and Toro Toro who served our guests at the Main Reception and to Del Frisco's Double Eagle Steakhouse, Grace, Reata Restaurant, Ruth Chris Steak House, and The Capital Grille, who served our guests.

Many thanks also to our sponsors and guests (some of whom were very wet!) for being so gracious, understanding, and full of enthusiasm throughout an evening that turned out much different than everyone expected!

PLEASE SAVE THE DATE FOR THE 2023 MAIN **TABLE EVENT ON SUNDAY, SEPTEMBER 17** (RAIN OR SHINE)!





#### THANK YOU TO OUR GENEROUS SPONSORS!

PRESENTED BY



MAIN RECEPTION



PREMIER CHEF















FLOWERS







# **PLAN 2033**

DFWI, Trinity Metro, and the City of Fort Worth began the 12-month process to create Plan 2033 in early 2022. Interface Studios led the consultant team. DFWI and partners invited Downtown stakeholders to join the Plan 2033 Steering Committee and seven subject-specific committees. Committees included Business Development; Education; Hospitality; Housing; Retail, Arts, and Entertainment; Transportation; and Urban Design, Open Space, and Public Art.

In April 2022, 250 Downtown stakeholders met for a full-day kickoff meeting to discuss challenges and opportunities for Downtown. In addition to regular committee meetings, public surveys, outdoor activations, and stakeholder interviews, DFWI convened young professional organizations, the Hispanic Chamber of Commerce, and the Metropolitan Black Chamber of Commerce to discuss the future of Downtown.







This new plan will help guide budgeting, investment, and decision-making by DFWI, the City of Fort Worth, Trinity Metro, and public, private, and institutional partners. Plan 2033 will serve as a roadmap for how Downtown Fort Worth partners work together in the coming decade. Email Melissa Konur, Melissa@dfwi.org, if you want to join a committee.



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Larry Auth \*
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Red Oak Realty

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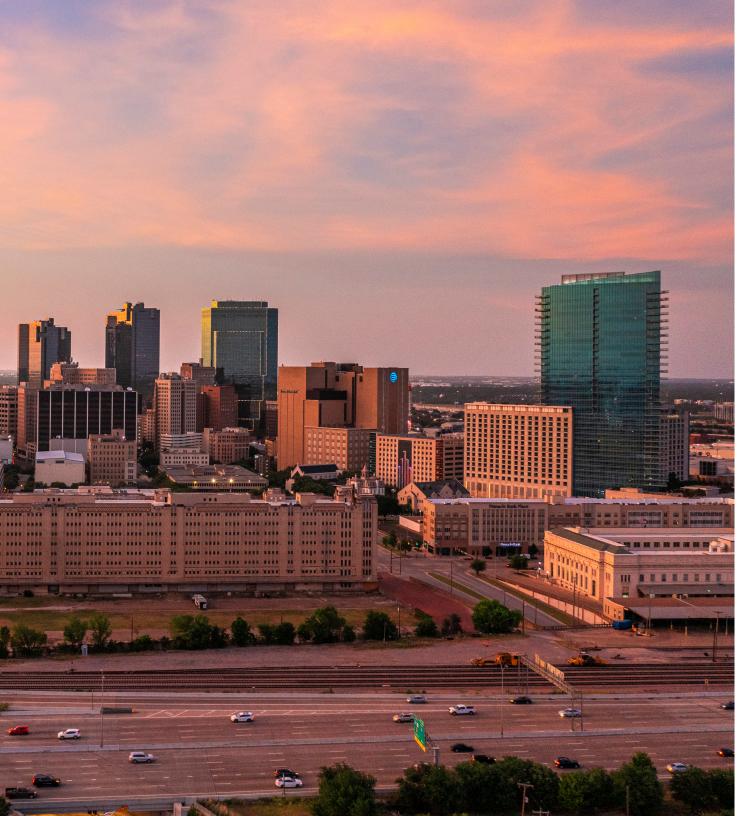
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Southeast Fort Worth, Inc.

Special thanks to Rachel Delira, Joseph Haubert, Brian Luenser, and DFWI partners for their photography and renderings.

# **FINANCIALS**

**NET INCOME:** 

\$123,760

**NET INCOME:** 

DFWI REVENUES		DFWII REVENUES		
DFWI Admin TIF Admin TIF Board PID PID #14	1,260,948 94,890 519,227 3,065,211 81,920 \$5,022,197	F&E Downtown Parks Housing Public Art/Improvement Net Investment	3,053,385 417,654 5 160,180 -358,818 \$3,272,406	DFWI REVENUES  DFWI Admininstation - 25.11%  TIF Administration - 1.89%  TIF Board - 10.34%  PID - 61.03%  PID #14 - 1.63%
DFWI EXPENSES		DFWII EXPENSES		DFWII REVENUES
DFWI Admin TIF Admin TIF Board PID PID #14 TOTAL	1,137,189 94,890 519,227 3,065,211 81,920 \$4,898,437	F&E Downtown Parks Public Art/Improvement Housing Total	2,503,059 572,378 160,180 3,915 \$3,239,532	F&E - 93.3%  Downtown Parks/Public Art -12.8%  Public Art/Improvement - 4.9%  Net Investment Gain11.0%

\$32,874



