



IN VIEW > DOWNTOWN FORT WORTH | MAR 2020

In View is the quarterly newsletter of the Fort Worth Public Improvement District #1 and #14 (PID).
PID is a service of Downtown Fort Worth, Inc. (DFWI)

CONVENTION CENTER EXPANSION COMMITTEE ANNOUNCED



Mayor Price has assembled a new committee to address program management, the selection of a design team, design review, and selection of the construction manager at risk for the Convention Center expansion. The committee is expected to meet over the next two years and will provide recommendations to City Council for the project.

Committee members will seek input on the project, including from current and potential convention and meeting customers. They will consider Fort Worth's tourism opportunities, customer demand, and ways in which increased tourism and convention business will impact and benefit the community.

Feasibility studies in 2014 and 2019 show that Fort Worth's overall growth has not been reflected in its convention and hotel growth, and is not representative for a city of our current and future population. Hotels built over the last decade in Downtown have been immediately absorbed into the market, a sign of pent-up demand. The expansion calls for demolishing the arena, straightening Commerce Street, building a 1,000-room hotel and adding significantly more exhibit hall and ballroom space.

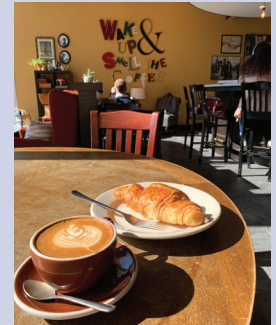
With the expanded Convention Center, bookings are expected to grow from 151 to 292 per year, a 94% increase, with conventions specifically increasing from 61 to 83. Attendance is expected to grow from 780,000 per year to 1.2 million, a 55% increase. The Convention Center project will be funded through hotel occupancy taxes and fees generated by use of the building. The estimated budget is \$400-\$500 million.

Design Review Committee members: Mayor Betsy Price, Mayor pro-tem Jungus Jordan, District 9 Councilwoman Ann Zadeh, Leah King, Bob Jameson, Jarred Howard, Ed Bass, Sasha Bass, Jay Chapa, Andy Taft, Bobby Ahdieh, Richard Casarez, Glenn Forbes, Johnny Campbell, Joseph DeLeon, Randy Gideon, Martha Peters, Adrian Parr, Anette Landeros, Jonathan Morris, Gloria Starling, Bob Benda, and Lanny Lancarte.

NOW OPEN IN DOWNTOWN

Buon Giorno Coffee

This long-time Downtown favorite has moved from Florence Street to the First on 7th Building at 500 W 7th St. Buon Giorno brews everything from espresso to various coffee blends. Their beautiful new space seats about 50 guests, so there is plenty of room to grab a friend and enjoy a cup of joe.



CityCentral

Downtown's newest coworking office concept is now open on the fourth floor of Cantey Hanger Plaza at 600 W. 6th St. The 22,500+ sq ft space offers 100+ private offices, coworking, meeting rooms, podcast suite, and event space.



Wicked Butcher

Now open inside The Sinclair, Autograph Collection Hotel, stop by this new restaurant for a modern steakhouse experience during dinner service, or swing by the Wicked Bar on the lobby level for a bite and a drink. The Wicked Bar's dining area is also open for breakfast and lunch.

COMING SOON

- Oven and Cellar – 150 Throckmorton St.

FOLLOW US ON SOCIAL MEDIA

Facebook.com/DowntownFortWorth
109k followers

Twitter.com/DTFortWorth
42k followers

Instagram.com/DowntownFortWorth
52k followers

#DowntownFortWorth



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*PID #1 and PID #14 are managed
by Downtown Fort Worth, Inc.*

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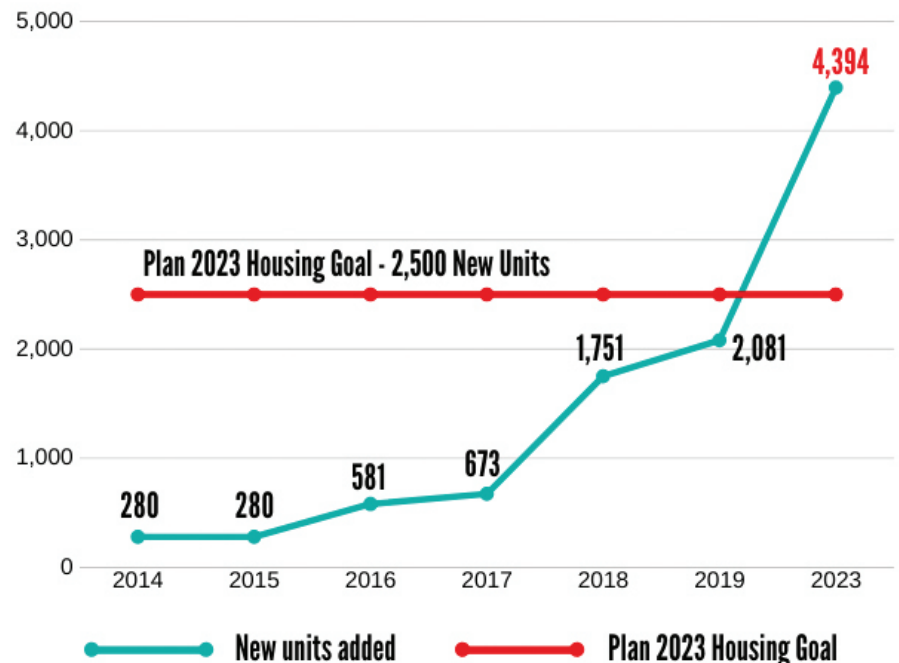
DOWNTOWN COMMERCIAL MARKETING CAMPAIGN

The campaign, funded by Anthracite Realty Partners, City Center Fort Worth, Cousins Properties, Red Oak Realty, Sundance Square/Henry S. Miller and 777 Main, is directed to out-of-market business leaders in cities that have recently exported companies to North Texas. The campaign features Fort Worth's business-friendly environment and highlights reasons that companies succeed here. Ads placed in 2019 were seen over 20 million times.



PROGRESS TO 2023 HOUSING GOAL

DFWI's 10-year Strategic Action Plan 2023, called for the addition of 2,500 new housing units in Downtown. Since the plan's publication in 2013, Downtown has gained 2,081 new units. Considering the current number of planned units for development, the original goal of 2,500 will be surpassed with a potential total of 4,394 new units between 2014-2023.



T&P PEDESTRIAN PASSAGE

In October 2019, DFWI released a Request for Proposals for the landscape design-build services for the T&P Pedestrian Passage. A panel consisting of Downtown residents, City of Fort Worth staff, and Downtown Design Review Committee members selected Kimley-Horn and The Fain Group as the design & construction team for the project. Next steps include Downtown stakeholder engagement and community input.



MAIN ST. ARTS FESTIVAL

2020 MAIN ST. FORT WORTH ARTS FESTIVAL POSTPONED

Due to the Coronavirus (COVID-19) outbreak and CDC recommendations for preventing the virus spread, the 2020 MAIN ST. Fort Worth Arts Festival (MAIN ST.) has been postponed, with a tentative date of September 3-6, 2020.

With the well-being of our community, guests, artists, vendors, entertainers, volunteers, and staff as a top priority, MAIN ST. organizers have made the difficult decision to reschedule this

year's event following ongoing discussions with our public health and safety partners.

We appreciate your continued support during this time, urge you to follow the guidelines and protocols set forth by public health officials, and encourage you to stay updated on the 2020 MAIN ST. through the festival website and social media pages:



MainStreetArtsFest.org



[Facebook.com/MainStreetArtsFest](https://www.facebook.com/MainStreetArtsFest)



[Twitter.com/MainStreetArts](https://twitter.com/MainStreetArts)



[Instagram.com/MainStreetArtsFest](https://www.instagram.com/MainStreetArtsFest)

DOWNTOWN TRANSPORTATION – 2022 BOND PROGRAM PRIORITY OBJECTIVES

DFWI staff has put together a priority list of items to be considered by the City of Fort Worth's Transportation & Public Works department for the 2022 Bond Program. Major items include the straightening of Commerce Street, Downtown gateways, Main Street lighting, and improvement of one-way and wrong-way signage. To download the current priority objectives map, visit dfwi.org/projects.

DFWI RELEASES ANNUAL PUBLICATIONS

DFWI released their 2019 Annual Report and State of Downtown in March. The two annual publications provide great insight to the work of DFWI and the progress of the Downtown district. The printed publications are available at the DFWI office, and can also be downloaded at dfwi.org/about/publications.

PID ADVISORY BOARDS

PID #1 Advisory Board

Larry Auth – Omni Fort Worth Hotel (Chair)
Rita Aves – Oil & Gas Building
Johnny Campbell – City Center Fort Worth
Gary Cumbie – The Cumbie Consultancy
Jim Finley – Finley Resources Inc.
Taylor Gandy – Ron Investments, Ltd.
Marie Holliday, DMD – Flowers to Go
in Sundance Square
Walter Littlejohn – The Fort Worth Club
Michelle Lynn – Building Owners &
Managers Association
Renee Massey – Red Oak Realty
Don Perfect – ONCOR
Robbie Tawil – The Worthington Renaissance
Fort Worth Hotel
Karen Vaughan – Nine Oak Investments
Joy Webster – MorningStar Capital
John Yeung – Sheraton Hotel Fort Worth

PID #1 FY 2020 Advisory Board Meetings:

2Q Meeting - Wednesday, April 8, 2020, 9 AM
3Q Meeting - Wednesday, July 8, 2020, 9 AM
4Q Meeting - Wednesday, October 7, 2020, 9 AM

PID #14 Advisory Board

Tom Struhs – Westford Builders (Chair)
Kent Bogle – Villa de Leon
Jeff Fulenchek – Carleton Residential Properties
Anthony Renda – Trinity Bluff
Development, LTD.
Jed Wagenknecht – TownePlace Suites
by Marriott

PID #14 FY 2020 Advisory Board Meetings:

2Q Meeting - Friday, April 10, 2020, 9 AM
3Q Meeting - Thursday, July 9, 2020, 9 AM
4Q Meeting - Thursday, October 8, 2020, 9 AM

Advisory Board Meeting Location:

Downtown Fort Worth, Inc.
777 Taylor St., Suite 100
Fort Worth, TX 76102

Any changes to the meetings listed above will be posted on dfwi.org/about/pid

DOWNTOWN AMBASSADORS ON THE STREETS

DEC 2019 – FEB 2020

10,189 hospitality
assists



754 clean team
referrals

80 motorist
assists

982 business
contacts



133 safety
escorts

407 umbrella
escorts



61 homeless
outreach



Downtown Ambassadors Hours:
Sunday - Saturday 7 am - 12 am

Contact:
Ambassador@dfwi.org
On Duty Supervisor 817-484-3723



777 Taylor Street, Suite 100
Fort Worth, Texas 76102
www.dfwi.org

AMBASSADOR SPOTLIGHT: JIM MOODY

Our Downtown Ambassador team provides additional eyes and ears on the street, and are trained to respond aptly in a variety of situations. This January, Ambassador team member, Jim Moody, was able to respond in time to get medical help to a person in need.



"It was late evening when I came across an elderly man who appeared to be in distress. I asked if he needed help and he complained that he was having difficulty breathing and that his chest was hurting. I knew from training that these could be signs of having a heart attack. I asked him if it would be okay if I called for some medical assistance and he agreed. I contacted 911 and MedStar arrived soon after to transport him to the hospital. MedStar told me if we had not gotten to him when we did, 'things could have gone a lot worse'."

Thank you Jim for your great work!

PID YOU KNOW?

Hearts in the Parks

This Valentine's Day, the Clean Team dressed up Burnett Park and General Worth Square with hearts in the parks. Park visitors captured photos with their loved ones, while the Downtown Ambassadors brightened people's day with Valentine's Day gift bags.



Invitation To Bid

Public Improvement Districts #1 and #14 are requesting proposals for their clean/landscape programs from a Contractor that desires to operate as an integral part of the District team. For more information, contact Matt Beard at matt@dfwi.org.



PID Tree Maintenance and Beautification

Tree trimming is part of the routine maintenance provided by the PID. The canopies of 11 trees along E. Belknap St. were raised this quarter, improving the pedestrian and vehicular experience along this high-traffic street in Downtown.

Downtown Fort Worth Banner Program

The Downtown Fort Worth Banner Program is an excellent way for non-profit organizations to promote their events or exhibits to the thousands of people that live, work and play in Fort Worth every day. The program managed by DFWI on behalf of the City of Fort Worth provides display space on Main, Throckmorton, and Houston Streets. For more information, visit dfwi.org/about/banner-program.